

# Smart Thermostat **LITE**

## Marketing Tool Kit

Launch October 2024



# Product images and quick support points

A catalog of product images available for your print and online catalogs complemented by quick hit copy points for use when you don't have the space to include full copy from sale sheets.

## Smart Thermostat **LITE**

Simple Design. Serious Savings. Trusted by Pros.

- Available exclusively through Pro distribution.
- Supports 1-wire accessory control
- Works with most 24 VAC HVAC Systems
- 4H/2C, Dual Fuel Systems,
- Integrates with most popular smart home systems
- Up to 23% savings on heating and cooling.\*
- 5-year warranty with professional installation

\*Compared to a hold of 72°F/22°C



### Product Renders

Smart Thermostat LITE Images  
– US [HERE](#)

Smart Thermostat LITE Images  
– Canada [HERE](#)



### Lifestyle Images

Smart Thermostat LITE Images  
– US [HERE](#)

Smart Thermostat LITE Images  
– Canada [HERE](#)

## Smart Thermostat **LITE**

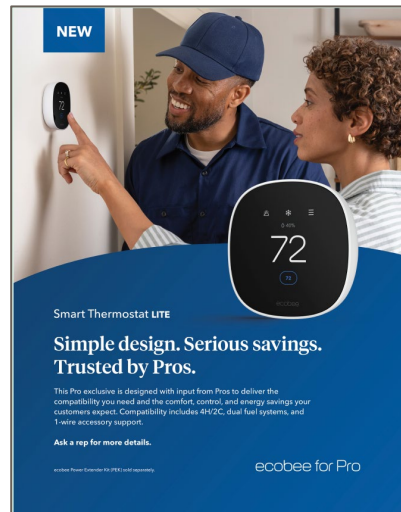
### Word Marks

Smart Thermostat LITE  
Wordmark – English [HERE](#)

Smart Thermostat LITE  
Wordmark – French [HERE](#)

# Print and digital media

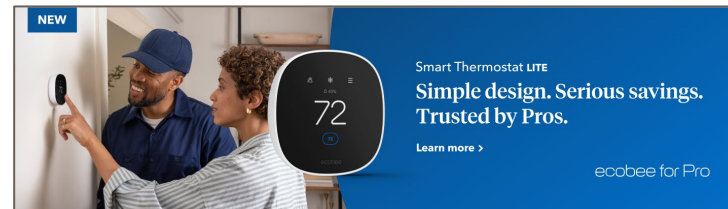
## Smart Thermostat LITE



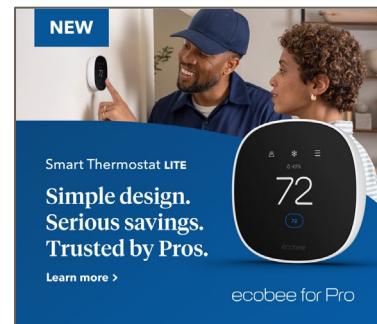
Full page print



Half page print



Web banners



Digital ads

ecobee marketing tool kit is designed to support your marketing team's needs. The tool kit includes:

- Full page and half page print ads.
- Selection of digital banners and ads.

Download tool kit files

US EN Print [HERE](#)

Canada EN / FR Print [HERE](#)

US EN Digital [HERE](#)

Canada Digital [HERE](#)

Sell / spec sheets


ecobee for Pro

ecobee for Pro

Smart Thermostat LITE

Simple design.  
Serious savings.  
Trusted by Pros.

Meet the all-new Smart Thermostat Lite. Made for simplicity with input from contractors, it's easy to install and use, hardwired for reliability, built to last, and designed to save your customers up to 23%\* on their heating and cooling costs. Best of all, it's exclusive to Pros.

 works with  
ecobee | SmartBuildings

Why pros love us.

**Hardwired - Batteries not required.**  
Avoid call backs with Smart Thermostat Lite—it's hardwired and doesn't need batteries, reducing the risk of product failures.

**Works with most HVAC systems.**  
Smart Thermostat Lite is easy to install and works with most HVAC systems up to 4H/2C, radiant heating, multistage, and dual-fuel.

**Setup designed for Pros.**  
With Pro First Run Setup, configuring Smart Thermostat Lite is simple, ensuring customers optimize their HVAC systems quickly.

**Full accessory control.**  
Easily support and control one-wire HVAC accessory devices like a humidifier, dehumidifier, or ventilator.

**Industry-leading warranty.**  
Add peace of mind with Smart Thermostat Lite. That means an extended 5-year warranty when installed by you, a professional.

**Support Hours**  
Available 8am-11pm (Mon-Fri) and 9am-9pm (Sat-Sun) | 1.866.518.6740 | support@ecobee.com | ecobee.com/contractors

Why customers love us.

**Help them save.**  
Customers can save up to 23%\* every year on heating and cooling costs with Smart Thermostat Lite. That's around \$250\*\* in savings per year!

**Adjusts for savings and comfort.**  
Customers can customize their routine through schedule and comfort settings. Whether home or away it automatically adjusts to save energy and optimize comfort.

**Control anytime, anywhere.**  
Easily control Smart Thermostat Lite on the beautifully designed touchscreen or through an Android or iOS device by downloading the top-rated ecobee app.

**ENERGY STAR® approved.**  
Get top-of-the-line energy savings with ENERGY STAR® certified Smart Thermostats. In 2024, ecobee was named ENERGY STAR® Partner of the Year. (The fourth year in a row!)

**Works with popular smart home systems.**  
Conveniently pairs with Apple HomeKit, Google Assistant, and Alexa.

ecobee for Pro

Smart Thermostat LITE

Compatibility

Works with most 24 VAC HVAC equipment:  
Gas, oil, electric, dual fuel, forced air  
Conventional (2H/2C)  
Heat Pump(4H/2C)  
Boilers  
PTACs or fan coil units with up to  
3 fan speeds

HVAC accessory support

Control a one-wire HVAC accessory device like a humidifier, dehumidifier, or ventilator. (HRV/ERV)  
**Note:** Self-powered accessories will require an additional 24V isolation relay.

Wire Terminals

C G/PEK Y1  
Y2 ACC OB  
Rc Rh W1  
W2

Connectivity and security

Wi-Fi: 802.11 b/g/n/ax @ 2.4GHz  
Bluetooth 5.0, A2DP, LE  
WPA, WPA2, WPA3 encryption methods  
DHCP (dynamic) or static IP addressing  
168-bit SSL encryption  
915MHz radio

Power consumption

3 VA

Bandwidth

SMB/Mo

Powering method

Hardwired. Power Extender Kit enables you to reliably power your thermostat if a C-wire is not available. PEK sold separately.

Display

2.8" full-color touch screen LCD  
240 x 320 pixel display

Thermostat sensors

Temperature  
Humidity

Sustainability

Energy Star Certified  
Fully recyclable or compostable packaging  
Mercury-free  
Arsenic-free  
PVC-free  
RoHS compliant

Features

Multi-speed Fan support  
Control through iOS & Android apps and Apple Watch

Temperature range

Desired: 45°F to 120°F (7°C to 49°C)  
Display: 32°F to 120°F (0°C to 49°C)  
Sensitivity: +/- 1°F (+/- 0.5°C)  
Operating: 14°F to 122°F (-10°C to 50°C)

Humidity range

Display: 20% to 90% RH  
Sensitivity: +/- 5% RH  
Operating: 5% to 95% RH (non-condensing)

Storage

Temperature: -4°F to 113°F (-20°C to 45°C)  
Humidity: 5% to 95% RH (non-condensing)

What's in the box

ecobee Smart Thermostat Lite  
Backplate  
Screws & drywall plugs  
Trim plate/adaptor plate  
Quick start guide

Warranty (Pro install only)

Industry-leading 5-year warranty.

Product dimensions

Smart Thermostat  
Length: 92 mm (3.62 in)  
Width: 92 mm (3.62 in)  
Depth: 23mm (0.91 in)

Trim Plate

Length: 112mm (4.42 in)  
Width: 170mm (6.70 in)  
Height: 8mm (0.32 in)

ecobee.com/contractors

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ecobee sell / spec sheets are designed to inspire your sales team with the key reasons to believe for both contractors and the customers they serve. Complimented by specification details they need for the job.

Languages: EN (US), SPN (US), EN (CAN), FR (CAN)

LINK

Download digital quality sell / spec sheets

Confidential – Do not share publicly prior to October 15, 2024

# ecobee line up compare sheet

ecobee for Pro

Smart Thermostat LITE



Simple design. Serious savings.  
Trusted by Pros.

Smart Thermostat ENHANCED



Live comfortably and  
save automatically.

Smart Thermostat PREMIUM



Saving energy is just  
the beginning.

Pro Channel exclusive.

Control from anywhere.

Energy savings.

1-wire accessory support.

Learns and automates to save energy.

Larger screen and improved UI.

1-wire accessory support.

Built-in radar occupancy sensor.

Dual-band Wi-Fi.

Includes PEK in the box.

Includes all Lite and Enhanced features.

Premium design.

IAQ built-in.

Smart speaker built-in.

Included SmartSensor.

Dual accessory support.

Includes PEK in the box.

Good, better, best

ecobee offers contractors multiple solutions to meet the needs of their customers and their projects. To help guide purchase decisions we've developed a quick overview and comparison chart highlighting;

- Smart Thermostat Premium
- Smart Thermostat Enhanced
- Smart Thermostat Lite

Comparison.



Category	Feature	Smart Thermostat Lite	Smart Thermostat Enhanced	Smart Thermostat Premium
Savings	Annual savings	Up to 23%*	Up to 26%*	Up to 26%*
	eco+ features	✓	✓	✓
Control	Control through iOS & Android apps and Apple Watch	✓	✓	✓
	Works with all major smart home systems	✓	✓	✓
	Dual-Band Wi-Fi	✓	✓	✓
	Multi-speed fan support	✓	✓	✓
HVAC System Compatibility	Compatibility of 24V heating and cooling systems	~95%	~90%	~95%
	HVAC accessory support	1-wire acc.	1-wire acc.	Dual accessory support
	Ventilators supported	HRV, ERV, Standard	HRV, ERV, Standard	HRV, ERV, Standard
Design	Usable display size	2500sq mm	5000sq mm	5000sq mm
	Display resolution	240x320	540x540	540x540
	Premium industrial design			Metal base
Audio	Alexa & Siri built-in			✓
	Spotify Connect and Bluetooth streaming			✓
Sensors	SmartSensor included		✓	✓
	Occupancy built-in to thermostat			✓
	Indoor Air Quality Monitor			✓
Warranty	5-year Pro warranty	✓	✓	✓

Features and specifications

\*Compared to a hold of 72°F/22°C.

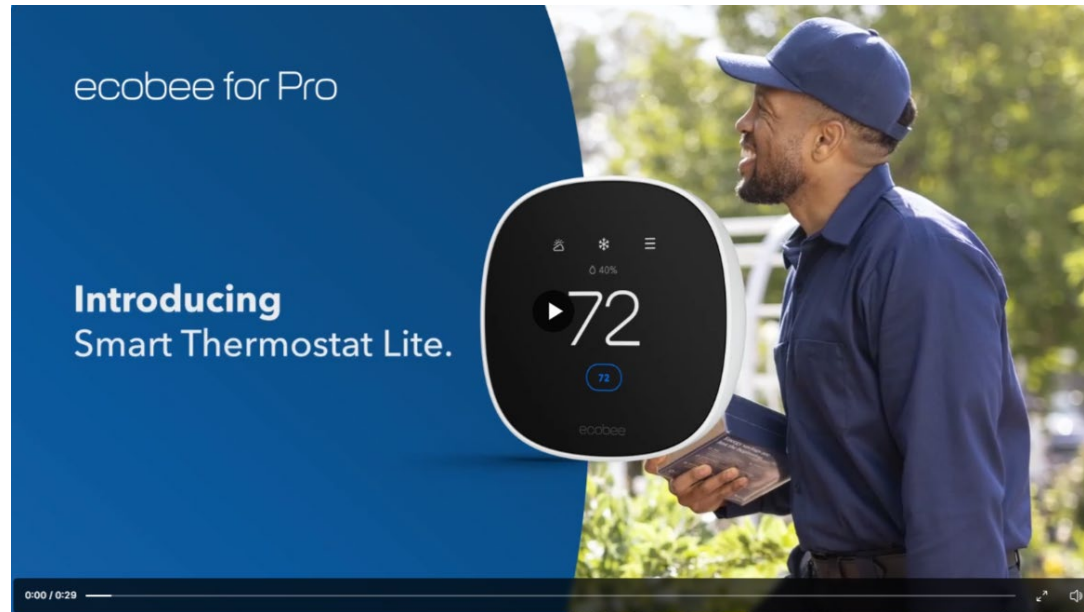
Download PFD

LINK

Languages: EN (US), FR (CAN)

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October 15, 2024

# Digital Merchandising



This 1920 x1080 landscape video is 30 seconds of dynamic content designed to promote the key messages in a dynamic fashion, while your customers shop in branch or online.

[LINK](#)

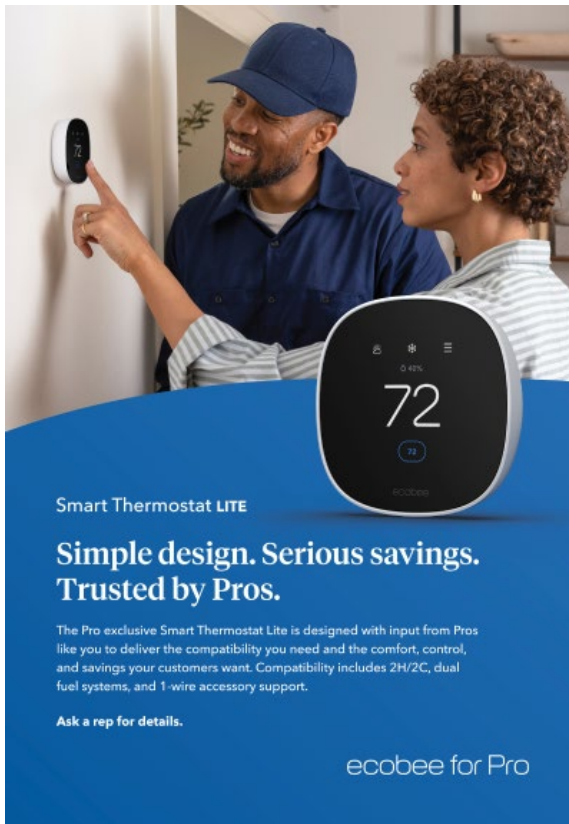
Languages: EN (US), FR (CAN)



# In branch merchandising kit

ecobee for Pro

## Smart Thermostat LITE & ecobee Power Extender Kit (PEK)



Wall Poster 18" x 24"

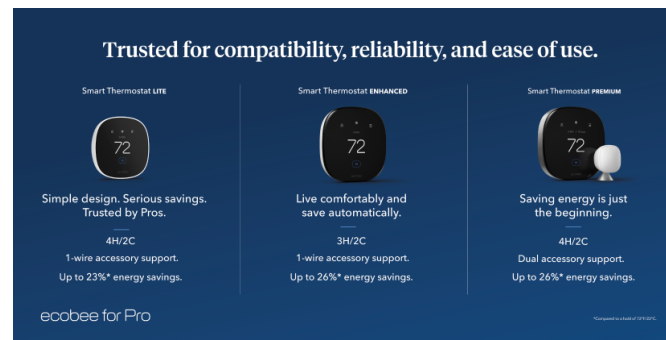


Counter mat



PEK Hand out card

Designed to enable product awareness in branch, where both your customers and team members can learn more about the ecobee family of products.



Shelf talker 12" x 20"

Languages: EN (US/CAN), FR (CAN)

Contact [HVACPromotions@ecobee.com](mailto:HVACPromotions@ecobee.com) to request merchandising for your branches.

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October 15, 2024

# Starter Sheets

ecobee for Pro

## Smart Thermostat LITE



### Smart Thermostat Lite quick start guide.

Adjust temperature and change mode.

1. On your thermostat, tap the current temperature.
2. Scroll to your desired temperature and tap it in the center to confirm.
3. Your desired temperature should appear below the current one. The thermostat will reach it in time.

To change the mode, tap the center icon at the top.

Available modes: Heat Cool Heat/Cool Turned off

Customize settings for Home, Away, and Sleep.


1. On your thermostat, tap the menu icon in the top right corner.
2. Select "Comfort Settings."
3. Select the Comfort Setting you wish to edit.
4. After making the changes, tap "Save."

To set the time when each Comfort Settings starts, go to Schedule in the same menu. These settings are also available in the ecobee app.

Connect to Wi-Fi and control thermostat via ecobee app.

1. Tap the "Link to mobile app" at the bottom of the thermostat home screen (or find it in the main menu).
2. Follow the steps to connect to Wi-Fi.

Control thermostat from your phone:



1. Scan the QR code or download the ecobee app from Google Play or the App Store.
2. Open the app and sign in or create your account.
3. Select the icon at the top of the screen, then Add a Device.
4. Select Thermostat > Yes, it is installed > Smart Thermostat LITE.
5. Follow the instructions in the app to finish the setup.

Need technical support? Contact us by phone at 1-877-932-6233 or by email at [support@ecobee.com](mailto:support@ecobee.com) Mon - Fri (8am - 11pm EST) Sat - Sun (9am - 9pm EST)

Start Sheets have been developed for contractors to share with their customers to assist homeowners with the onboarding experience.

Languages: EN (US), EN (CAN), FR (CAN)

[Link](#)



# Power Extender Kit - PEK



# Sell / spec sheets

ecobee for Pro

## ecobee Power Extender Kit (PEK)


ecobee for Pro


Power Extender Kit

No common wire?  
No problem.

Make your customer's home an ecobee home with our Power Extender Kit - an efficient and affordable solution for homes that don't have a common wire (C-wire).


Learn more at [ecobee.com/contractors](https://ecobee.com/contractors)





**Capable and compatible.**  
It's compatible with most 24 VAC systems\* and seamlessly integrates with our range Smart Thermostats.

\*All 110v, high-voltage systems, dual transformer and fan coil or communicating units are incompatible.



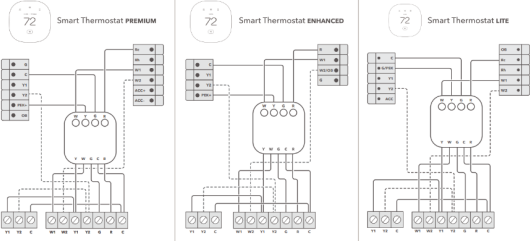
**Save time with a simplified setup.**  
Streamline installation with the Power Extender Kit. It saves you time by avoiding running new wires, and its labelled adapter wires and simple steps ensure quick setup.

**Support Hours**  
Available 8am-11pm (Mon-Fri) and 9am-9pm (Sat-Sun) | 1.866.518.6740 | [support@ecobee.com](mailto:support@ecobee.com) | [ecobee.com/contractors](https://ecobee.com/contractors)

ecobee for Pro

Power Extender Kit

PEK-to-thermostat wiring.



Power Extender Kit sold separately.

**Works exclusively with**

- ecobee3
- ecobee3 lite
- ecobee4
- ecobee SmartThermostat Pro with voice control
- ecobee SmartThermostat Enhanced
- ecobee SmartThermostat Premium
- ecobee SmartThermostat Lite

**Product dimensions**

- Length: 62 mm (2.44in)
- Width: 62 mm (2.44in)
- Depth: 23 mm (0.90in)

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Thank you.

For marketing related inquiries contact  
[HVACPromotions@ecobee.com](mailto:HVACPromotions@ecobee.com)



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May 17, 2022