



## ***THE SQUWINCHER CORPORATION***

**2011 SQUWINCHER PRODUCT AND ACCESSORY GUIDE**





## ***SQWINCHER - THE ACTIVITY DRINK***

***Sqwincher*** is separated from the competition by the quality of our products and the exceptional service that our team members provide to our customers

### ***Complete Variety of Flavors***

Sqwincher offers a variety of great tasting flavors in all package types

### ***Superior Customer Service***

Our customer service department is second to none and stands ready to serve

### ***Highest Quality of Packaging***

Sqwincher offers the highest quality of packaging available in all product lines

### ***Nationwide Product Coverage***

Our Sales representation is nationwide. Contact us to locate your local Sqwincher sales rep.



# SQWINCHER - THE ACTIVITY DRINK



† NATIONAL SAFETY COUNCIL 2009 STATISTICS

**THERE'S NO BETTER WAY TO PROTECT THE BODY** against sweltering heat than with great-tasting Sqwincher. Scientifically proven to counter the effects of heat stress in high heat environments, Sqwincher has become standard safety equipment in most heat-related occupations—for pennies an ounce\*. But perhaps even more importantly, consumers like the taste of Sqwincher! And because it's imperative for those in intense heat to consume adequate amounts of fluid, providing them with something they'll readily drink is the first step in ensuring their safety. With a great taste and an optimal formula, consumers drink Sqwincher more eagerly and on a more consistent basis. As a result, increasing their protection, productivity and performance while reducing their risk against lost time and medical expense.

\*Figure may differ depending on individual usage and package size.

**HEAT-RELATED INJURIES** continue to rise in the United States, many of which result in temporary disability and sometimes even death. The resulting overhead costs associated with these injuries are staggering, not to mention the mountains of paperwork and restricted or lost work days. According to the most recent figures available, the actual cost for a disabling lost-time injury now exceeds \$53,000†. Many of these types of injuries could have been prevented with one simple solution...Sqwincher. Sqwincher's electrolyte replacement formula was designed specifically for intense, high heat stress environments. Since 1975, the Sqwincher Corporation has dedicated its efforts to providing our consumers with an economical, effective, proven method to reduce the rate of heat stress-induced injuries and improve productivity and performance. Today we stand as a leading authority on the subject.





## 1 Gallon Powder Concentrate



Package Size	9.53 oz.
Package Yield	1 Gallon
Case Yield	80 Gallons
Units Per Case	80
Cases Per Pallet	30
Case Weight	52 lbs.
Case Cube Feet	1.9320
Case Dimensions	14.25 x 12.25 x 19.125"

\*Assorted Packs Contain: Lemon-Lime, Fruit Punch, Grape, and Orange

PRODUCT FLAVOR	SKU #	UPC CODE
CHERRY	016001-CH	0-75880-50484-9
MIXED BERRY	016002-MB	0-75880-42484-0
LEMONADE	016003-LA	0-75880-46484-6
ORANGE	016004-OR	0-75880-56484-3
FRUIT PUNCH	016005-FP	0-75880-26484-2
GRAPE	016006-GR	0-75880-47484-5
ASSORTED PACKAGES*	016007-AS	VARIES BY PACKAGE
LEMON-LIME	016008-LL	0-75880-16484-5
TROPICAL COOLER	016009-TC	0-75880-49484-3
TEA	016010-TE	0-75880-48484-4
COOL CITRUS	016011-CC	0-75880-43484-9

## 2.5 Gallon Powder Concentrate



Package Size	23.83 oz.
Package Yield	2.5 Gallons
Case Yield	80 Gallons
Units Per Case	32
Cases Per Pallet	36
Case Weight	50 lbs.
Case Cube Feet	1.157
Case Dimensions	14.375 x 12.5 x 11.125"

\*Assorted Packs Contain: Lemon-Lime, Fruit Punch, Grape, and Orange

PRODUCT FLAVOR	SKU #	UPC CODE
LEMONADE	016040-LA	0-75880-25003-6
ORANGE	016041-OR	0-75880-25004-3
FRUIT PUNCH	016042-FP	0-75880-25001-2
LEMON-LIME	016043-LL	0-75880-25002-9
ASSORTED PACKAGES*	016044-AS	VARIES BY PACKAGE
TEA	016045-TE	0-75880-25006-7
GRAPE	016046-GR	0-75880-25007-4
CHERRY	016047-CH	0-75880-25005-0
MIXED BERRY	016048-MB	0-75880-25009-8
TROPICAL COOLER	016049-TC	0-75880-25008-1
COOL CITRUS	016050-CC	0-75880-25010-4

## 5 Gallon Powder Concentrate



Package Size	47.66 oz.
Package Yield	5 Gallons
Case Yield	80 Gallons
Units Per Case	16
Cases Per Pallet	44
Case Weight	50 lbs.
Case Cube Feet	1.214
Case Dimensions	14.75 x 10.25 x 13.875"

PRODUCT FLAVOR	SKU #	UPC CODE
MIXED BERRY	016400-MB	0-75880-08838-7
CHERRY	016401-CH	0-75880-08836-3
COOL CITRUS	016402-CC	0-75880-08839-4
LEMONADE	016403-LA	0-75880-08833-2
ORANGE	016404-OR	0-75880-08834-9
FRUIT PUNCH	016405-FP	0-75880-08831-8
GRAPE	016406-GR	0-75880-08837-0
LEMON-LIME	016408-LL	0-75880-08832-5
TROPICAL COOLER	016409-TC	0-75880-08835-6

## 2.5 Gallon LITE Powder Concentrate



Package Size	1.76 oz.
Package Yield	2.5 Gallons
Case Yield	60 Gallons
Units Per Case	24
Cases Per Pallet	120
Case Weight	3 lbs.
Case Cube Feet	.25
Case Dimensions	11.32 x 8.57 x 4.39"

PRODUCT FLAVOR	SKU #	UPC CODE
LEMON-LIME	016800-LL	0-75880-00400-4
ORANGE	016801-OR	0-75880-00401-1

## 16.9 oz. Qwik Serv Powder Concentrate



Package Size	1.26 oz.
Package Yield	16.9 oz.
Case Yield	96 16.9 oz. Servings
Units Per Case	96
Cases Per Pallet	72
Case Weight	8 lbs.
Case Cube Feet	.27
Case Dimensions	11.3 x 8.6 x 4.8"

PRODUCT FLAVOR	SKU #	UPC CODE
ORANGE	060900-OR	0-75880-01200-9
FRUIT PUNCH	060901-FP	0-75880-01201-6
LEMON-LIME	060902-LL	0-75880-01202-3