



Liquid Laundry Program

Promote guest satisfaction and enable reduced cost and rework with a hardworking liquid laundry program

Laundry performance that helps optimize top- and bottom-line potential



At least **22% more effective** than a leading product at removing face makeup, blood and oily food stains¹



Reduce rewash rate to 3-5% with a strong focus on stain removal²



86% of linen rejects are due to stains and lack of whiteness vs. 5% due to wear and tear³

THE DIFFERENCE OF SCIENCE-BASED HYGIENIC CLEAN.



Effectively remove stains



Eliminate harmful pathogens



Leave a long-lasting, pleasant scent



Enhance the look and feel of linens

¹ Based on Ecolab internal test 2021, Ecolab Liquid Laundry Built Detergent and Tide 2X were tested at medium dose, 115F and 5 gpg water. Industry standard swatches used. Compared to Tide 2X, Ecolab Liquid Laundry Built Detergent is 22% more effective to remove oily food stains, 49% more effective to remove blood, and 27% more effective to remove face makeup.

² Ecolab Liquid Laundry Program and Ecolab laundry experts, with strong focus on stain removal and rewash reduction, can help potentially reduce your rewash rate to 3-5%. According to Rewash: Money Down the Drain published in 2017 by American Laundry News, the national average reject rate is 3-5%.

³ Ecolab in Market Linen-Life Research, June 2014

Ecolab is proud to be a value partner of your hotel brand standard

Flexible, personalized service you can count on

- **Help protect your bottom line** by beating stains and reducing rewash
- **Inspire confidence** with science-based, hygienic clean laundry
- **Promote staff & guest safety** by achieving consistent results, day after day
- **Optimize laundry operations** with a simple 4-step program and expert training



Liquid Laundry Program



Clean

Designed to eliminate soils, reduce rewash and deliver confidence-inspiring protection for guest health with a science-based hygienic clean.

Liquid Laundry Built Detergent

6101848 | 1 - 2.5 gal

6101849 | 1 - 5 gal



Destain

Beat tough stains with effective chemistry that helps deliver reliable and powerful stain-fighting performance across various laundry conditions.

Liquid Laundry Chlorine Bleach

6110261 | 1 - 2.5 gal

6115982 | 1 - 5 gal



Neutralize

Helps deliver skin-friendly linens and extend linen lifespan by effectively and efficiently neutralizing water conditions.

Liquid Laundry Sour

6114893 | 1 - 2.5 gal

Ecolab Liquid Laundry Sour with Iron Control

6102174 | 1 - 5 gal



Soften

Delight guests, day after day, with exceptionally soft, like-new linens.

Liquid Laundry Premium Softener

6102307 | 1 - 2.5 gal

6102172 | 1 - 5 gal



Contact your Ecolab Representative or call
1 800 35 CLEAN for more information