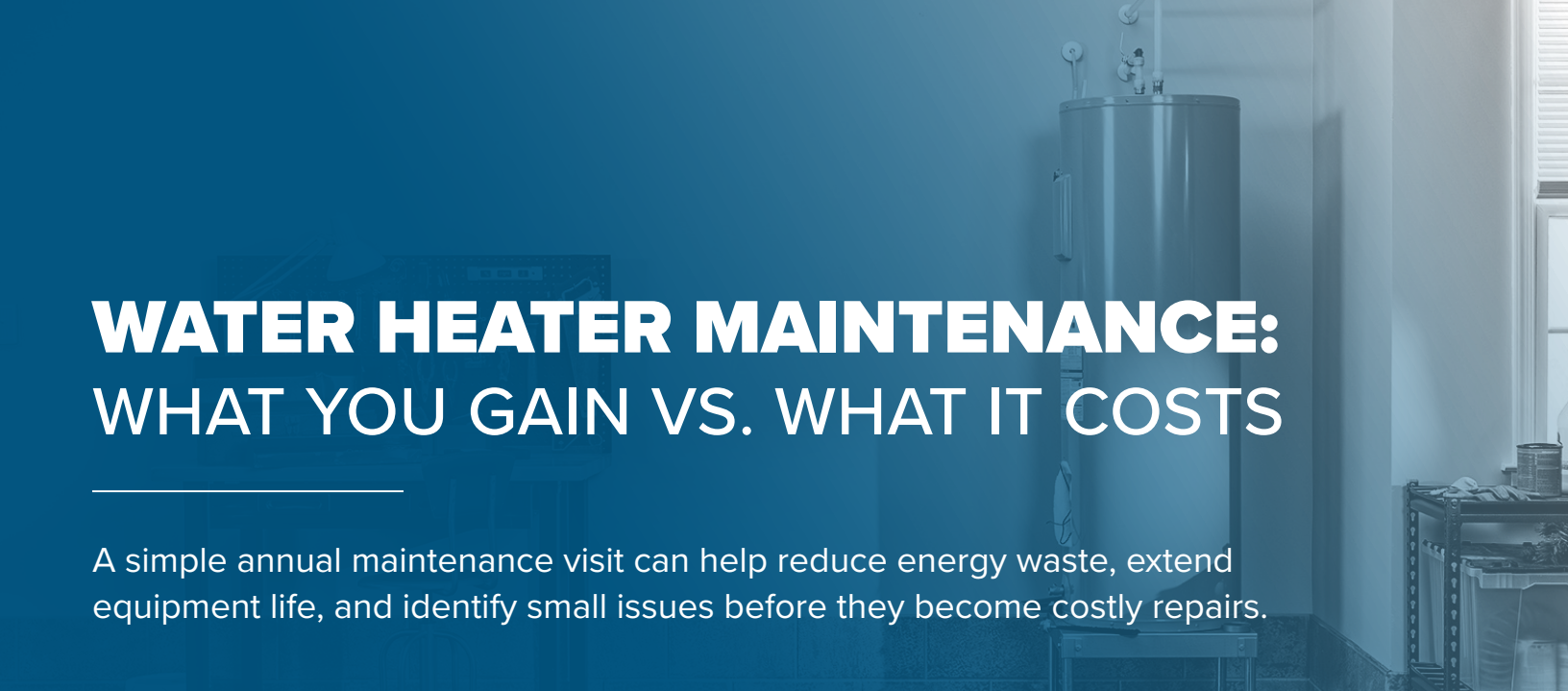




# WATER HEATER MAINTENANCE: WHAT YOU GAIN VS. WHAT IT COSTS

A simple annual maintenance visit can help reduce energy waste, extend equipment life, and identify small issues before they become costly repairs.

| What happens without maintenance?                                                                              | What you gain with our maintenance plan                                                                               |
|----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| Higher energy bills: System strains to heat through mineral crust, consuming up to 15% more power/gas.         | Lower utility bills: Clean heating surfaces transfer heat instantly, keeping your monthly bills low.                  |
| Voided factory warranties: Most major manufacturers strictly require documented annual service to cover parts. | Protected manufacturer warranty: Professional service is performed and documented to help maintain warranty coverage. |
| Premature tank failure: Overheating causes metal fatigue, leading to cracks, sudden leaks, and water damage.   | Maximum equipment lifespan: Traditional tank life is extended closer to 12 years and tankless systems up to 20 years. |
| Cold shower surprises: Undetected part wear leads to emergency, middle-of-the-night breakdowns.                | Total peace of mind: Weak parts are caught before they fail, ensuring reliable hot water year-round.                  |

## Did You Know?

Even a small amount of sediment buildup can make your water heater work harder to heat water. Over time, that extra strain can increase energy costs, reduce efficiency, and shorten equipment life.