

PRO PLUS PILOT PROGRAM RULES

Program rules

1. Program eligibility

Participation in the Ferguson PRO Plus Pilot Program is by invitation only. Eligible participants have been selected by Ferguson sales leadership within designated test markets to ensure the efficacy of the program amongst a specific customer segment. Ferguson reserves the right to modify or terminate the program at any time and for any reason.

Upon PRO Plus enrollment, you confirm that you are the owner of the account or have authorization by the owner to earn and redeem points. You warrant and represent that you are authorized to participate in and use our Services and that you are at least 18 years of age. Employees of Sponsor, or its affiliates, or subsidiaries are ineligible to participate in or use the Services.

2. Program dates

The Ferguson PRO Plus Pilot Program will run from January 1, 2026 through December 31, 2026. During this period, eligible participants may earn points that can be redeemed in accordance with the terms of the Pilot Program. Ferguson reserves the right to modify or terminate the Pilot Program at any time, at its sole discretion.

Upon completion of the Pilot Program, participants will revert to the standard version of PRO Plus where only online orders are eligible for points. Points earned during the Pilot Program period will carry over unless redeemed or if the participant becomes inactive in PRO Plus.

3. Earning points and eligible purchases

Points will be awarded to enrolled PRO Plus pilot members according to the compensation guidelines designed and approved by Ferguson. Points are awarded monthly on all processed invoices for the previous month, typically on or about the second Wednesday of each month. Orders placed in-store, over-the-phone, on ferguson.com, or the Ferguson App are eligible for points in the Pilot Program.

Points are not awarded for taxes, freight, and miscellaneous charges. Orders placed with an eProcurement platform are not eligible for pilot points, nor do they count towards qualifying spend for new tiers. Points earned from a returned purchase will be deducted from your point balance the following month.

4. Receiving points

Reward Participants will receive paperless electronic rewards. Account history and current point balance may be viewed online at the program website.

5. Point life

All Points issued to the Pilot Program Participant will be valid for as long as your membership is active. If you do not earn points for a period of 365 days, your account is subject to deletion, and any and all unredeemed points (and the value thereof) shall be forfeited.

If both the PRO Plus (Standard Online Version) and PRO Plus Pilot Programs are discontinued, the Program Participant will have 90 days to redeem Points for Rewards. After 90 days, any and all unredeemed points (and the value thereof) shall be forfeited and no reward claims shall be honored thereafter.

6. Non-transferable/no cash value

Points are not transferable and are not redeemable for cash or gift cards, nor can they be applied as payment for Ferguson invoices or product. Program Participants may, however, designate alternative travel or merchandise recipients at the time of redemption.

7. Availability

All rewards of merchandise, airline and hotel accommodations, and any other travel (the “Travel and Merchandise Services”) included in the Rewards Program are available only to Program Participants who have received points as part of this loyalty points-based program. Reward items offered are subject to availability and may be changed at any time.

8. Rewards

Please refer to the online reward offering on the PRO Plus rewards site for the most up-to-date details on Rewards, Point Values, and Redemption Information. Eligible Participants may redeem points only for items listed in the online reward offering at the designated point quantities.

9. Incentive trip contest promotion

a. Trip contest eligibility

The Incentive Trip Contest is available to PRO Plus Pilot Program participants that achieve VIP tier status on or before October 14, 2026 in the Program and adhere to all other Pilot Program eligibility requirements. See complete rules for details on eligibility, prize and restrictions under 2026 Ferguson PRO Plus Pilot Program Trip Promotion Official Rules below.

10. Questions

All questions should be sent using the contact form located within the program website.

General information

1. Use of the program website is governed by separate and specific Terms and Conditions, which are located on the participant site.

2. Ferguson reserves the right to audit, alter or cancel this PRO Plus Pilot Program at any time in its sole discretion, including without limitation, the PRO Plus Pilot Program format, Program partners, Program elements, Reward levels and Reward rules. All such changes may be made without any prior notification to Pilot Program Participants. In all matters relating to the interpretation and application of the program rules, the decisions of Ferguson will be final.

3. Ferguson, its owners, agents, and employees make no guarantees, warranties, or representations of any kind, expressed, or implied, with respect to items of merchandise or travel, and shall not be liable to PRO Plus Pilot Program Participants or any third party for any damage, loss, expense (including, without limitation, attorneys fees), or harm of any nature which arises in whole or in part from the underlying Travel or Merchandise Services, arranged for the Pilot Program Participant in connection with the Program.

4. Ferguson shall not be liable in the event that performance is made impossible, or by acts of God, civil or military authority, acts of public enemy, war, riots, civil disturbances, insurrections, accidents, theft, malicious damage, fire, explosions, earthquakes, floods, the elements, lightning, wind or fire resulting from any of the foregoing, strikes, labor disputes or any other causes beyond the reasonable control of Ferguson.

5. In the event any dispute arises between Ferguson and a PRO Plus Pilot Program Participant regarding the Program Rules or any other dispute which is in any way related to the Program, the parties agree that the sole and exclusive forum for the resolution of such disputes will be arbitration to be held before the American Arbitration Association or any successor entity pursuant to the commercial rules of arbitration then pertaining.

6. If any provision of the PRO Plus Pilot Program Rules shall be declared to be invalid, unenforceable or void, such decision shall not have the effect of invalidating or voiding the remainder of the Program Rules.

Upon such event, the parties shall in good faith modify or alter the remainder of the Program Rules to effectuate the original intent of the parties.

**OFFICIAL RULES
2026 FERGUSON PRO PLUS PILOT PROGRAM TRIP PROMOTION**

To Enter:

The Ferguson PRO Plus Pilot Program Trip Promotion period begins on January 1, 2026 and ends on October 31, 2026 (“Promotion Period”).

Eligibility: All Participants in the PRO Plus Pilot Program that have achieved the VIP status tier in the PRO Plus Pilot Program on or before October 14, 2026 are eligible for the Incentive Trip as part of the Pilot Program. To qualify for VIP tier status, a participating business account must reach or exceed \$100,000 in eligible Ferguson purchases during the Promotion Period. Only accounts with verified VIP status on that date will be included in the winner selection process. The top ten customers with the highest percentage increase in year-over-year spend will earn the incentive trip prize. You understand that by participating you are: (1) accepting the terms of these Official Rules and agreeing to be bound by them; and (2) you are opting-in to receive e-mail from Ferguson. All e-mail related to the Promotion will contain opt-out instructions.

Open to all PRO Plus Pilot Program Participants. The customer must be 18 years of age and in good credit standing with Ferguson. The prize will be awarded to the business owner. The owner may distribute all or part of the prize to an employee(s) if so desired. The following persons are not eligible to enter the Promotion: (a) employees of Ferguson Enterprises, LLC or its affiliates, subsidiaries or vendors; and (b) immediate family members and persons living in the same household as the persons identified in (a) above. Void outside the United States or where prohibited or restricted by law.

Prize Details:

Ten (10) winners will be determined from the Participants having achieved verified VIP status by October 14, 2026 and have attained the highest year-over-year percentage increase in spend.

Prize: Each of the ten (10) winners will receive a trip for two on February 24 – February 28, 2027 to San Nicholas, Aruba, which will include: (i) Round-trip economy airfare from a major U.S. airport to Aruba, (ii) Ground transportation to and from Queen Beatrix International Airport in Aruba, (iii) Four night all-inclusive hotel accommodation (double occupancy), (iv) Welcome dinner and group activity hosted by Ferguson and program sponsors. Approximate retail value of \$4600 per person.

The prize may not be transferred, substituted, or exchanged. ALL FEDERAL, STATE AND LOCAL TAXES THAT MAY APPLY FROM THE PRIZE ARE THE SOLE RESPONSIBILITY OF THE PRIZE WINNERS. ALL PRIZES WILL BE AWARDED TO THE LUCKY WINNERS. All attendees must be owners or primary purchasing agents associated with each winning business. Any extensions or upgrades will be at the expense of each individual winner and must be requested at trip registration. In the event a winner must forfeit for any reason and provided enough notice is provided to allow Sponsor to determine a new winner, forfeited prize will be awarded to new winner. If Sponsor is unable to find a new eligible winner after a second attempt, Sponsor is not required to award the forfeited prize.

Winner Notification:

The winner(s) will be determined from all eligible entries received and announced after the end of the promotion period, on or about November 14, 2026. The ten (10) participants who have qualified by having the highest percentage of qualifying total sales during the promotional period will be awarded the prizes. In the event of a tie, the tying participant accounts will be ranked according to the highest absolute dollar growth in eligible Ferguson purchases during the Promotion Period. If a tie still remains, Ferguson may apply additional tie-breaker criteria, including but not limited to historical performance and engagement metrics, to finalize the winner list. Winners will notified by telephone or email within five (5)

business days of determination. Failure to comply with any rule, regulation or limitation will result in the forfeiture of the prize, in whole or in part. All decisions made by Ferguson regarding contest outcomes, including winner selection and tie-breakers, are final and binding.

The winners will receive a copy of an Affidavit of Eligibility, Liability Release and Publicity Release ("Affidavit and Release"). Within ten (10) days of receipt of the Affidavit and Release, the winner shall be required to sign and return to Ferguson the Affidavit and Release. The winner must provide their full legal name, mailing address (do NOT use a PO Box) and social security number or federal ID tax number in the Affidavit and Release. Failure to sign and return the Affidavit and Releases within the time requested may result in forfeiture of the prize. Once available, Winners must also supply travel information via the trip registration portal. Failure to respond or comply with any required forms may result in disqualification and selection of an alternate winner. No responsibility is assumed for lost, stolen, late or misdirected mail. The Affidavit and Release is null and void if incomplete, illegible or erroneous.

Winner List:

For a listing of the prize winner(s), send a self-addressed, stamped envelope to: Ferguson Enterprises, LLC, Attention: Trade Marketing Department, 751 Lakefront Commons, Newport News, VA 23606. Requests received after 30 days past the end of the promotion period will not be fulfilled.

General Conditions:

The Promotion will be governed, construed and interpreted under the laws of the United States. By entering the Promotion, participants agree to be bound by these Official Rules and the decisions of Ferguson on all matters relating to the Promotion. Entrants consent to the use of their names, addresses, likeness, and any statements they make in connection with the Promotion or about Ferguson in general, without additional compensation unless prohibited by law. Ferguson may request, at their discretion, that the entrant/winners provide any of the foregoing information to Ferguson. Entrants and winners also consent to being contacted by Ferguson or a third party with whom either company has a relationship regarding one or more of either company's products and/or services.

Limitations of Liability:

By entering the Promotion, Participants agree to release Ferguson and their respective affiliates, parents and subsidiaries, and their respective employees, agents, and representatives (collectively, "Sponsor Entities") from any and all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to person or property that may be sustained in connection with entering the Promotion or the receipt, ownership, or use of a prize or with participation in this Promotion, including malfunctions of electronic equipment, computer hardware, software, malfunctions of the Participant's email provider, incorrect email addresses, lost, late, incomplete, or misdirected Entries. If for any reason (including tampering, unauthorized intervention, fraud, or any other cause that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Promotion), the Promotion is not capable of being conducted as described in these Official Rules, Ferguson shall have the right, at its sole discretion, to cancel, terminate, or suspend the Promotion.

Ferguson reserves the right to disqualify any individual it finds has tampered with the entry process or the operation of the Promotion, or who has acted in violation of these Official Rules or any applicable state, federal, or local laws or regulations, or is acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO PROSECUTE SUCH PERSON AND/OR SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULL EXTENT PERMITTED BY LAW.

Promotions Rules:

Copies of the Official Rules are available on the PRO Plus website.

Sponsors:

This Promotion is sponsored by Ferguson Enterprises, LLC, in partnership with Milwaukee Tool, KOHLER Co., Rheem Manufacturing Company, Durastar, PROFLO, and Jones Stephens Corp.